

# REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
7	07/23/18	Open	Action	07/10/18

Subject: Delegating Authority to the General Manager/CEO to Release a Request for Proposals and Award a Contract for the Use of Microtransit Scheduling Application

## ISSUE

Whether or not to delegate Authority to the General Manager/CEO to release a Request for Proposals and Award into a Contract for the use of a Microtransit Scheduling Application.

## RECOMMENDED ACTION

Adopt Resolution No. 18-07-\_\_\_\_\_, Delegating Authority to the General Manager/CEO to Release a Request for Proposals and Award a Contract for the Use of a Microtransit Scheduling Application.

## FISCAL IMPACT

Budgeted:	Yes	This FY:	\$	81,000
Budget Source:	Operating	Next FY:	\$	162,000
Funding Source:	Operating	Annualized:	\$	162,000
Cost Cntr/GL Acct(s) or	CC 77	Total Amount:	\$	*810,000

Capital Project #:

Total Budget: \$ 162,000 Annually

The total amount assumes a 5 year contract for this service.

## DISCUSSION

On February 12, 2018, Sacramento Regional Transit (SacRT) launched SmarT Ride, an on-demand microtransit service in the City of Citrus Heights, enabling residents to hail rides on smaller, neighborhood friendly-sized public transit buses. This approach to service is commonly called microtransit and is a curb to curb shared ride service that operates much like services provided by Uber or Lyft. SacRT contracted with Transl c on a demonstration basis at a cost of \$25,000 to perform a simulation and a six month pilot of the application of their innovative app-based technology on an existing SacRT Dial A Ride service called "City Ride" in the City of Citrus Heights. SmarT Ride has been very well received by customers. Ridership on SmarT Ride continues to grow, with an average of 105 riders per day in its fourth month of service, which is a 71% increase in service.

In May, SacRT received funding from the Sacramento Transportation Authority (STA) to launch additional micortransit services in the Sacramento region. Staff negotiated an additional Transl c demonstration agreement to accommodate the implementation of the first two microtransit services funded by STA. These include the Franklin Blvd/Meadowview service which starts July 30 and the Downtown/East Sacramento Service which is scheduled to start this fall. The

Approved:

Presented:

Final 07/17/18

General Manager/CEO

Deputy General Manager/COO

J:\Board Meeting Documents\2018\09 July 23, 2018\Delegation of Authority for Microtransit Scheduling Software.doc

# REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
7	07/23/18	Open	Action	07/10/18

Subject: Delegating Authority to the General Manager/CEO to Release a Request for Proposals and Award a Contract for the Use of Microtransit Scheduling Application

additional Transl c's demonstration agreement also provides staff time to bid and award a contract for a long term software solution. While SacRT is very satisfied with Transl c's performance, there are a number of improvements that we would like to see in a long term application that are not reasonably accommodated in a demonstration agreement. Once awarded, the new application would be used for all microtransit services provided by SacRT.

Staff recommends approval of this item.

RESOLUTION NO. 18-07-\_\_\_\_\_

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

July 23, 2018

**DELEGATING AUTHORITY TO THE GENERAL MANAGER/CEO TO RELEASE A  
REQUEST FOR PROPOSALS AND AWARD A CONTRACT FOR THE USE OF A  
MICROTRANSIT SCHEDULING APPLICATION.**

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE  
SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, the Board hereby authorizes the General Manager/CEO to release a  
Request for Proposals for Microtransit Scheduling Application Software.

THAT, the Request for Proposals be advertised pursuant to the provisions of the  
SacRT Procurement Ordinance.

THAT, the Board hereby delegates authority to the General Manager/CEO to  
negotiate, award, and execute the Contract.

\_\_\_\_\_  
PATRICK KENNEDY, Chair

A T T E S T:

HENRY LI, Secretary

By: \_\_\_\_\_  
Cindy Brooks, Assistant Secretary